

India Trajectory

India's near \$167 billion IT services industry is expected to grow 7-9 % in the next financial year - NASSCOM*

The global market is ready for India... is India ready for the global market?

More importantly, does India speak the language of the global market?

*Source:

https://economictimes.indiatimes.com/articleshow/62995685.cms?utm_source=contentofinterest&utm_medium=text&utm_campaign=cppst

Can India speak the global Business language?

<https://www.rediff.com/getahead/report/why-80-indian-engineers-are-unemployable/20190506.htm>

<https://www.indiatoday.in/mail-today/story/the-unemployable-engineering-graduate-1546321-2019-06-11>

<https://www.dqindia.com/5-skills-can-make-indian-engineers-industry-ready/>

Source: www.rediff.com, India Today, Data Quest India



English Communication training – the key to the future

English is used by around 1.75 billion people worldwide – that's one in every four of us

Global Business Speaks English – Harvard Business Review*

Three primary reasons driving English as a corporate standard – competition, collaboration between geographically dispersed employees and cross cultural negotiation in terms of market expansion/international acquisitions

*Source:

<https://hbr.org/2012/05/global-business-speaks-english>



Allow us to introduce ourselves

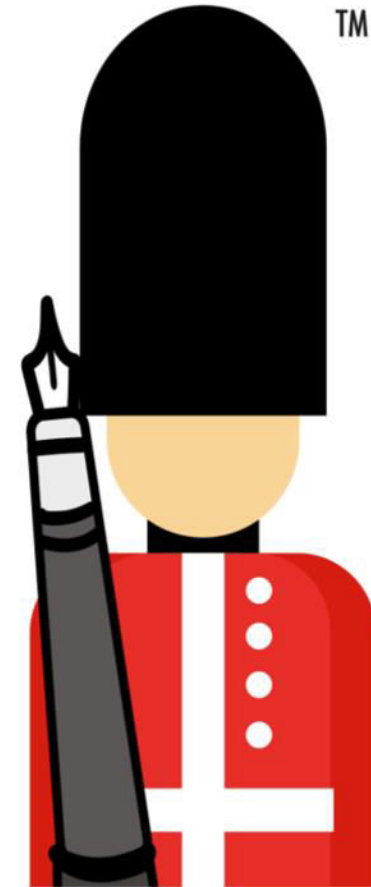
We are The London Bridge, a corporate training company specialising in enabling English communication across industries that require customer facing communication competency



THE LONDON BRIDGE

The bridge to your future CENTRE

ENGLISH, COMMUNICATION & ETIQUETTE TRAINING



What makes us unique?

A passion for the English language

Tailored, flexible modules depending on client's communication training needs including remote access to resources

Training methodology – the much sought after Cambridge CELTA method – the gold standard in imparting English language skills to non-native English speaking adults

Diverse and vast team experience across the media/communications industry, English language training and global development studies

Global locations – India and the UK

What makes us unique?

Live online voice and accent training from trainers in the UK

Communication and writing for business taught by professionals with more than 40 years of combined experience in the media/communications industry



Our English language training services focus on business and communicative English

We deliver customised training in English fluency and communication skills for:

Employees in IT/ITES sectors through capacity building and enhancement of current skills level in spoken and written English such that employers are able to retain them

Career aspirants/job seekers/new recruits in the IT/ITES sectors and other services sectors so they can then access employment/professional growth opportunities through strengthened English fluency and communication skills

Training package categories

Career Progress Package – for those in employment who are unable to access opportunities within the organisation and effectively steer their careers due to lack of English/communication skills

Employability package – for job seekers/new recruits whose English/communication levels are not on par with market/industry standards



The Team



Ranjitha Moorthy

A communications specialist of more than 15 years' standing with a Cambridge CELTA in English language training. Ranjitha is experienced in syllabus setting and the creation of quality content for English teachers. She trains professionals and students in English fluency. Her training skills are complemented by her knowledge and expertise gained through hands-on experience in the advertising industry, initially as a Copywriter and later as a Creative Head. Ranjitha's advertising communication experience spans Direct Mail, mainstream media and the digital arena.



Lalitha Vaidyanath

A senior advertising professional, with over 25 years' experience in communicative English, Lalitha has worked across a wide range of sectors and clients. She has been associated with JWT, Saatchi & Saatchi, Everest, MAA Bozell, Mudra, McCann, and several creative boutiques based in Hyderabad, Bangalore and Chennai. Lalitha holds TEFL certification in English Language Training.



Meena Shivdas

A UK based development professional with over 30 years' experience covering Asia-Pacific, Africa and the Caribbean, Meena is also a trainer who has worked with participatory training methods and adult learning techniques. She holds the TEFL certification in English Language Training. Her background in research, training and communications are valuable assets in The London Bridge's arsenal.

Get The London Bridge Team on your side

Let our expertise and experience work for you

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